

What makes Smilefast superior to other cosmetic orthodontic systems?

Smilefast has the best teaching material of any course available as it has been developed by a specialist orthodontist with over 25 years' experience in private practice and teaching general practitioners, ensuring sound orthodontic principles, **correct** simple orthodontic diagnosis and the most efficient mechanics delivered in a fun and easy to follow manner. It has been designed ensuring the doctor treat **ONLY** those patients he will achieve consistent quality outcomes with, minimal treatment times, minimal doctor chair side time, maximum profitability and most importantly **no stress** and **totally happy patients**.

With now having trained over 400 dentists and auxiliaries, our Smilefast Pro course and Smilefast Advanced course have had raving reviews. Over 95 % of attendees have rated our course 9/10 or 10/10 for quality and learning content, with the lowest score ever being 8/10. I am sure you agree this is very unusual for any dental education programme-but more importantly demonstrates the quality of our course. We have had numerous attendees who have previously been through courses from our competitors and without exception make comment our course is so far superior in its training, the materials we provide at the course ie a course manual displaying all of the lecture slides, a web based portal with a help desk including an abundance of resources and a Quick Reference Guide with treatment flow charts and all of the forms and information you will require to treat Smilefast patients in your practice.. Doctors all comment "with the knowledge they obtain from our course- they now feel comfortable in treating their own patients".

Smilefast has a unique online web based portal not only allowing easy case submission by the doctor and total control of production, billing and administration from the lab, but also provides a **total support** system for the doctor case by case, with the ability to download photos at each visit and ask any questions about the case. These will be answered by **fully trained** practitioners and **overseen by our specialist orthodontist**-ensuring doctors will learn very quickly and their skill level be accelerated. There is no software to be purchased as our portal is accessible on any windows based computer. Our business is to make the doctors feel fully comfortable and personally guide them during their patient's treatment. Smilefast consultants will attend practices for the doctor's initial patient bondings, arch wire changes and debanding appointments if required.

No other system offers this.

Smilefast provides a unique digital indirect bonding system allowing **precise** bracket positioning **and hence predictable tooth alignment** by use of straight wires which is then converted to an indirect bonding system for easy and accurate bracket placement. Smilefast ensures the digital setup and bracket positioning is precise before it reaches the doctor for review. The doctor has the ability to view the setup and bracket placement to make adjustments based on individual requirements-providing ultimate control if so desired. The doctor can show the anticipated result to the patient at any time, either before starting as a marketing/communication tool, or at any time during treatment to ensure all is progressing as planned. By using a digital system, problems are eliminated associating with a manual indirect bonding system.

There is no manual indirect bonding system performed by technicians which has been proven to be accurate, resulting in a decrease of predictability/reliability. Comparing a manual system with a digital system is like comparing pulling a very heavy object with a pulley and using a forklift. With regards to ongoing treatment, the more accurately the brackets are positioned originally, reduces the number of orthodontic adjustments required, providing more precise and direct tooth



movement resulting in a better biological response. Chairside time is reduced by at least 2 hours saving another \$1200 of doctor time but most importantly treatment time for the patient is reduced by 25% -providing **happy** patients creating more referrals and ultimately, increased profitability. The doctor has to do the final approval of the setup before manufacturing of the indirect bonding trays and hence this transfers responsibility for the final outcome to them.

No other system offers this.

Smilefast offers 6 hours of online training prior to the 2 day PRO course and a 2 day Advanced course, providing greater training for doctors to improve their knowledge, skill and increase their confidence, allowing them to treat more advanced cases such as class 3 cases and open bites. Smilefast is also in the process of developing a programme for lingual orthodontics and several different aligner options including the magic aligner-hence Smilefast will cover every possibility for cosmetic and aesthetic orthodontics.

No other system offers this.